



## **Duda sales manager heads to Frontera Produce**

**By Andy Nelson, The Packer**

(Oct. 31, 5:55 p.m.) Chris Eddy has left his position as sales manager of the McAllen, Texas, office of Duda Farm Fresh Foods Inc. and joined Frontera Produce Ltd.

Eddy, a 17-year veteran of Oviedo, Fla.-based Duda, begins work as director of sales for Edinburg, Texas-based Frontera Nov. 3, according to a Frontera news release.

"I am very excited to join the team at Frontera Produce," Eddy said in the release. "I have witnessed their progress over the last 15 years and am looking forward to helping continue that progress."

Eddy will provide a fresh perspective within the company's management, said Ken Nabal, Frontera's vice president of sales and marketing.

"Everyone at Frontera is elated to have Chris Eddy join the team," Nabal said. "Chris brings a high level of experience to the company along with a wealth of knowledge in the production process."

To view the original press release/article, visit

<http://www.thepacker.com/icms/ dtaa2/content/wrapper.asp?alink=2008-175536-462.asp&stype=&fb=>