

STATEMENT REGARDING JENSEN FARMS' SEPTEMBER 14 CANTALOUPE RECALL

We are greatly saddened that people may have become ill from consuming fresh cantaloupes.

Some of the cantaloupes recalled by [Jensen Farms](#) on September 14 have a green and white sticker with the Frontera Produce -Colorado-Rocky Ford name on it. We have provided FDA and state officials with our traceback information, and we are working with FDA and state health officials to determine where along the supply chain the *Listeria* contamination may have occurred.

Consumers who think they may have product subject to this recall in their possession should not consume it, they should destroy it. Consumers can identify the whole cantaloupes by a 1) green and white sticker that reads: Product of USA- Frontera Produce-Colorado Fresh-Rocky Ford-Cantaloupe or 2) a gray, yellow, and green sticker that reads: Jensen Farms-Sweet Rocky Fords. If the whole cantaloupe is unlabeled, please contact the retail store from which it was purchased to see if the product is affected by this recall. Consumers who feel ill and believe they may have consumed the recalled product should consult a medical professional.

The whole cantaloupes in question were shipped between July 29th, 2011 and September 10th 2011, and distributed to the following states: AZ, CO, IL, IN, KS, LA, MN, MO, NC, NE, NJ, NM, NY, OK, PA, TN, TX, UT, WI, WY.

Frontera Produce will continue to cooperate fully with state and federal health officials to facilitate this recall and protect public health.

Will Steele
President & CEO
Frontera Produce

CONSUMER FREQUENTLY ASKED QUESTIONS

Q. How do I know if the whole cantaloupe I have is part of the recall?

A. If the cantaloupe you have has either a

- green and white sticker that reads: Product of USA- Frontera Produce-Colorado Fresh-Rocky Ford-Cantaloupe or a
 - gray, yellow, and green sticker that reads: Jensen Farms-Sweet Rocky Fords
- Do not eat these cantaloupes. Please destroy them.
- If the whole cantaloupe is unlabeled, please contact the retail store for sourcing information.

Q. What should I do if I have a whole cantaloupe that doesn't have a sticker on it?

A. If the whole cantaloupe does not have a sticker on it, please contact the store from which you purchased for sourcing information.

Q. Which states are involved in the recall?

A. The whole cantaloupes in question were shipped between July 29th, 2011 and September 10th 2011, and distributed to the following states: AZ, CO, IL, IN, KS, LA, MN, MO, NC, NE, NJ, NM, NY, OK, PA, TN, TX, UT, WI, WY. These details and more are also provided on the Jensen Farm website at www.jensenfarms.com.

Q. What should I do if I feel ill and believe I may have consumed the recalled product?

A. If you are feeling ill, please see your doctor as you normally would.

Q. What is Frontera Produce doing to assist in the recall?

A. Frontera Produce is fully cooperating with FDA and State health officials, and assisting them in any way we can in order to determine the cause of this outbreak. We have provided authorities with shipping and traceability information, and we continue to work with state officials and our customers to facilitate the recall. We have helped contact customers who received the product and